

2017 Education, Career and Volunteer Expo



Sponsorship Overview

Wednesday, **November 1st** | 10:30 am to 3 pm | Kwanlin Dün Cultural Centre

Take advantage of a unique opportunity to reach out to businesses, students and the general public by becoming a sponsor.

The Expo has an average of over 900 attendees.

Why Sponsor?

As a sponsor, you will get visibility at the event and in the promotion in the weeks before the event.

The Expo is promoted with posters, radio ads, in the newspapers and to students at Yukon high schools and at the college. It presents an affordable opportunity to showcase your organization.

Different levels of sponsorships are available and start from only \$300.

The deadline to reach your audience through the expo is October 1, 2017.

The organizers

- Volunteer Bénévoles Yukon's mission is to foster and promote volunteerism throughout Yukon by providing easy access to resources, training, consultation, and support for volunteers and non-profit organizations.
- Yukon College is a leader in education, rooted in our diverse cultures and northern environment where everyone is inspired to dream, learn and achieve.
- YuWIN, the Yukon Work Information Network, is a Yukon employment resource service for employers and job seekers. Its online Job Board is the most comprehensive, up-to-date source of job opportunities in the Yukon.
- Association franco-yukonnaise is the official voice and leader in the development of the Yukon French-speaking community since 1982. AFY aims to improve the quality of life of Yukon Francophones.

Call us today!

Bruno Bourdache
executivedirector@volunteeryukon.ca
867-456-4304



YUWIN





Your Benefits	Diamond* \$2,200	Gold \$1,000	Silver \$600	Bronze \$300
At the event				
Banner at the venue	◆			
Preferred placement of booth	◆			
Free booth (one table and two chairs)	◆	◆	◆	◆
Advertisement**				
Half-page advertisement in the on-site brochure	◆			
Pre-event emails sent to NonProfitNet , ArtsNet , and in VBY newsletter	Name of organization	Name of organization		
Radio ad the week before the Expo	Name of organization	Name of organization		
VBY and YuWIN website Expo pages	Name of organization + URL	Name of organization + URL	Name of organization	
Mention & Recognition				
Yukon News ads one-week prior to the Expo	Logo	Logo	Name of organization	
Recognition in the On-site brochure	Logo	Logo	Name of organization	Name of organization
Mention in Thank you ad in Yukon News	Logo	Logo	Name of organization	Name of organization
Mention on Expo poster	Name of organization	Name of organization	Name of organization	Name of organization

* Two sponsors maximum

** To be included in the newspaper, radio ads and on the poster, sponsorship must be booked and logos provided by October 1, 2017

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