



# Volunteer Benevoles Yukon

Sponsorship Program and Kit 2012 – 2013

Contact:

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We appreciate your support!

Our mission is to foster and promote volunteerism throughout Yukon by providing easy access to resources, training, consultation and support for individuals and organizations.

Our goals are to:

- Connect volunteers and organizations Yukon-wide
- Provide resources and training which enables volunteers and agencies to engage effectively
- Inspire Yukoners to volunteer in all areas
- Recognize volunteers and their contributions
- Develop partnerships to facilitate volunteerism

## Support for Volunteerism

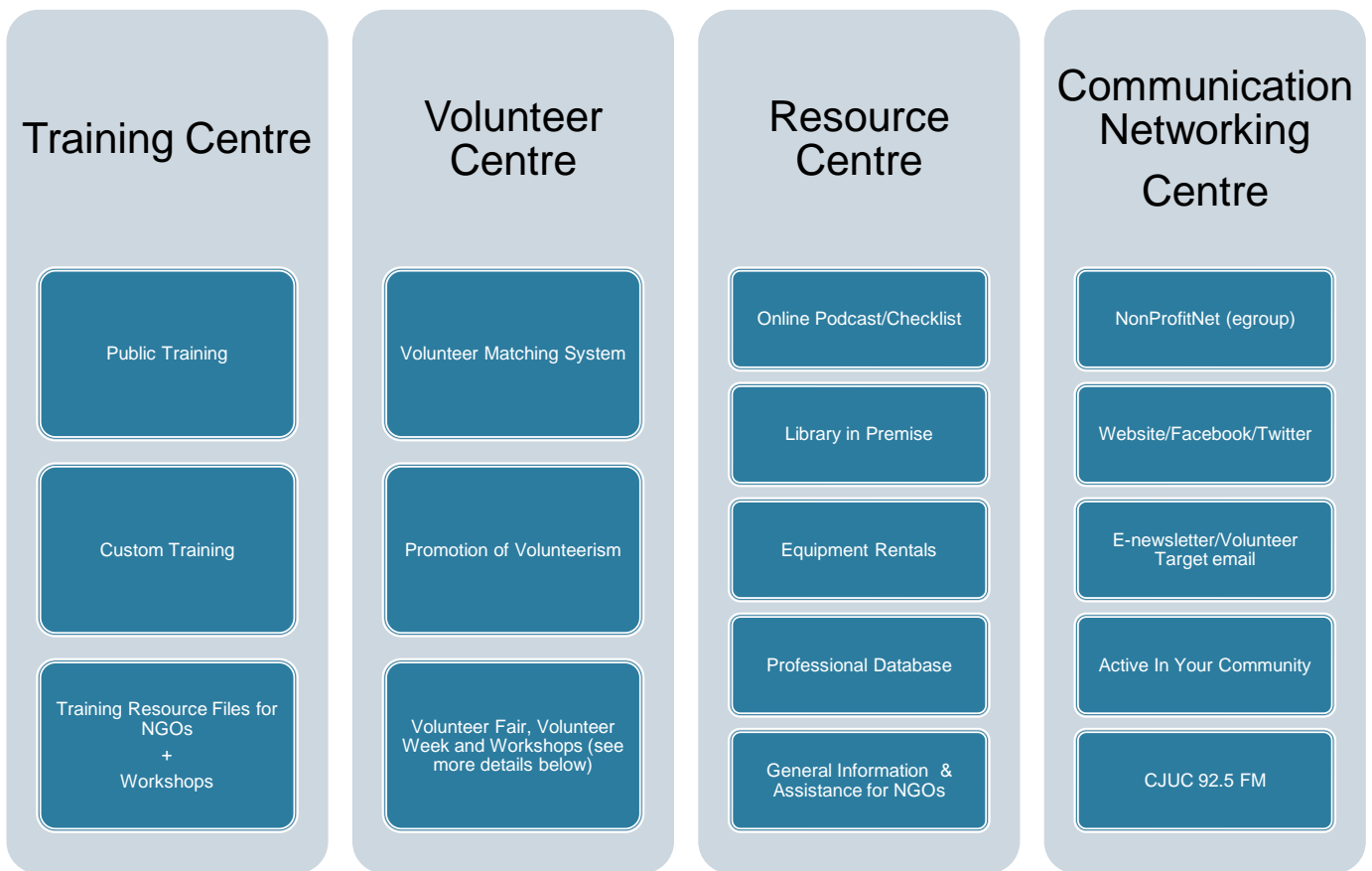
Your sponsorship for Volunteer Yukon equals support for our community groups, events and for the people who dedicate volunteer time to improve the lives of others in the Yukon.

Volunteer Yukon membership continues to grow (144 in 2010-2011) and our organization presently offers services to 600 different Yukon organizations that depend on volunteers to assist in the delivery of core programs and services. According to Statistics Canada, in 2010, the volunteer rate in the territory was approximately 49% and the average time devoted to volunteer activities was 131 hours.

Since 2008, Volunteer Yukon has promoted at least 312 volunteer opportunities and has received a total 1,136 requests for assistance from various Yukon NGOs, government departments and agencies. Over three years the Resource Centre received the largest proportion of these requests, followed by the Volunteer Centre, Training Centre and Communications Centre.

# Programs and Services

Talk to us about a sponsorship that works best for your organization – in-kind or cash. You can also sponsor one of our centres each has various components as listed below. In addition, there are extra opportunities related to our events and workshops!



## **Volunteer Fair Additional Recognition Opportunities**

- Sponsor's banner at the volunteer fair location
- Preferred placement of booth
- Radio advertising the week before the volunteer fair
- Pre-event emails: the week before the fair, an email recognizing the sponsor will be send to NonProfitNet (302 registers), ArtsNet (more than 500 registers) VY e-newsletter (218 registers) and Whitehorse Chamber of Commerce e-newsletter
- Recognition on the Volunteer Yukon, YuWIN and Yukon College Fair pages websites
- Mention in print and online advertising
- Recognition in the volunteer fair program
- Mention at welcome
- Mention in thank you ads

## **Volunteer Week Additional Recognition Opportunities**

- Radio advertising during the week
- Pre-event emails: the month of volunteer week, an email recognizing the sponsor will be send to NonProfitNet (302 registers), ArtsNet (more than 500 registers) VY e-newsletter (218 registers) and Whitehorse Chamber of Commerce e-newsletter
- Mentions in print and online advertising
- Recognition in the program
- Mention at welcome
- Mention in thank you ad in papers

## **Workshops**

Partners and sponsors are invited to consider sponsoring a workshop, in any of the following ways:

- Cash contribution for name recognition per workshop
- In-kind support of the trainer or consultant by delivering the workshop for a discount or for free
- Corporate subsidy to an organization that you work with or would like to see benefit from training because you know it will help out
- Recognition on all related promotional print, online advertisements and at the event.